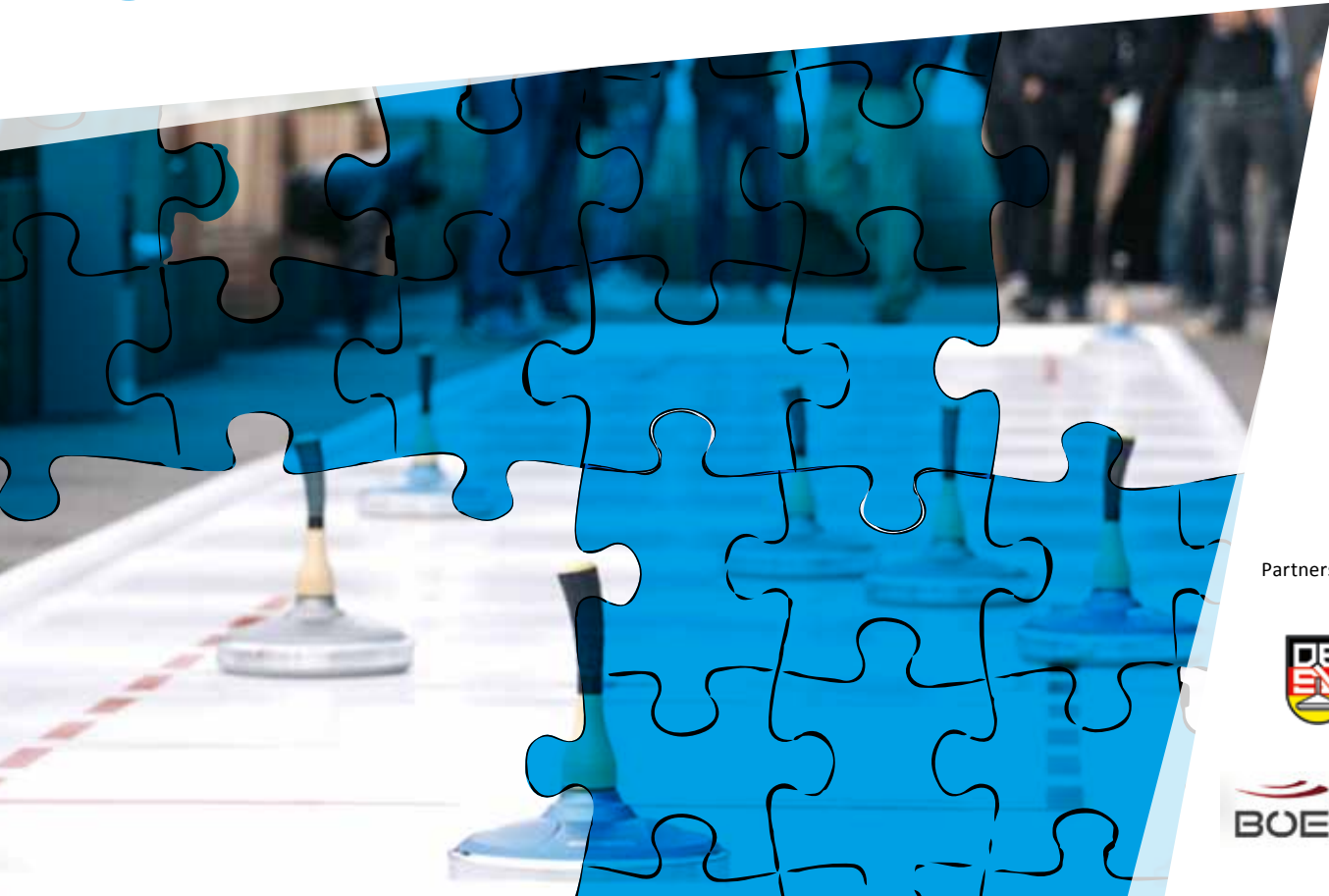




A Puzzle for Refinancing

For LIKE-ICE! ES Sport rinks



Partners of the stock sport:





Detailed Description

The ice rink is symbolically portrayed as a puzzle and the different pieces are offered to companies, organizations, unions, councils, etc. for purchase.

The price for each puzzle is 219,- Euros.

The buyer does not attain direct shares of the rink but usage rights.



I.e. the buyer receives the following services in return for the puzzle piece:

✔ Representation as Copurchaser

A standee reading „This rink was puzzled by“ with the logos of the firms (picture of the rink as a puzzle. Each piece with a logo.) This standee is always next to the rink and is also displayed on the Website.

✔ Usage Rights

- 1.) For each puzzle piece – yearly 1h exclusive playtime on the rink for the company (for company events, incentives, Christmas parties, etc.). For 5 years. On the site of the union/league. Inclusive of support and introduction by the union/league.
- 2.) Starting from 10 puzzle pieces – yearly 1 day of renting the rink for free for the company (for company events, incentives, Christmas parties, etc.). For 5 years. On the site of the company or the event. Inclusive of setup and deconstruction and a introduction by the union/league. The rights of usage are transferable, i.e. they can be transferred by the respective buyers onto other organizations (firms of clients, schools, etc.) e.g. as an advertising gift, as sponsoring, as a raffle prize.



Advantages

Advantages for the union/league

- ➔ Financing or refinancing of the rink
- ➔ Access to potential partners and rent clients
- ➔ Promotion of Ice Stock Sport
- ➔ Access to potential players, clients, etc. (e.g. schools)

Advantages for the buyer (firm etc.)

- ➔ Tax deductibility of the expenses
- ➔ Complimentary attractions for clients, employees, etc.
- ➔ Transferability of usage rights, i.e. using the rights as gifts, sponsoring for schools, etc.
- ➔ Attraction for own events (starting from 10 shares)





In numbers

For the union/league

- + revenues: Euros 219,- per panel
- expenses:
 - 120 pieces = 120h utilization by third parties of the facility per year
 - 12 x 10 pieces = max. 10 days utilization by third parties of the facility per year

For the buyer (firm, etc.)

- + 1h ice stock event per panel for 5 years – incl. support and introduction, value: ca. Euros 400,-
Or
- + 1 day ice stock event (starting from 10 panels) for 5 years – incl. construction and deconstruction, value: ca. Euros 4.000,-
- expenses: Euros 219,- per panel once





5 Step Refinancing

In 5 steps your LIKE-ICE! ES Sport rink is refinanced

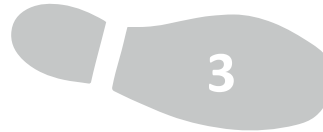
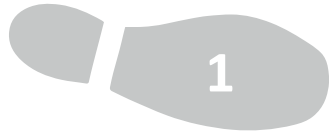
Step 2

Producing the advertising material



Step 4

Calling and personally arranging an appointment



Step 1

Ordering a LIKE-ICE! ES Sport rink and getting the documents „A Puzzle for Refinancing“ from LIKE-ICE!

Step 3

E-mails to potential puzzle buyers (firms, etc.)

Step 5

Signing the license agreements and stating accounts